

# The Rich Company **Why More Sellers List With Us!**



Choose The Rich Company and put the power of our associates to work for you! Since 1972, The Rich Company has consistently reached the highest volume in listings and sales in the area. Our volume has surpassed our nearest competitor by over **200%**!

## What can The Rich Company do for you?

1. **Billboards** - Constant Exposure...the only company with 8 prominent billboards on every major artery in the area.
2. **Internet Site** - Professional website, [www.therichcompany.com](http://www.therichcompany.com), with detailed property descriptions and photos. Averages over 2300 hits per day. Updated daily by our professional webmaster.
3. **Targeted Advertising** – WITN-TV Video Home Tours viewed by thousands daily
4. **Cable Television**– The only real estate program produced by a Beaufort County Realtor – Showcases our Listings!
5. **Parade of Properties** - The Rich Company's own 16-page publication circulated to over 14,000 potential buyers; distributed through newspaper insertion, restaurants, motels, mailings, and other sources.
6. **Photographs** - by our staff photographer for display, our website, & other media
7. **Direct Mail** - to attract qualified buyers
8. **Yard Signs** - give your property high visibility
9. **Nearly ONE THOUSAND** - walk-in prospects a year at our prestigious locations
10. **Multiple Listing Service** - to expose your property to more potential buyers. We are a member of the Washington and Greenville, North Carolina MLS

## A Solid Foundation with the Professional Edge...

1. **Outstanding Name Recognition** - The best visibility in the market
2. **Choice Location** - with the highest daily traffic count in Beaufort County
3. **Open 7 Days** - PLUS, agents available outside regular business hours
4. **Full Time Staff** - our agents are full time; real estate is all we do, all the time
5. **Professional** - highly trained, experienced and respected staff, seasoned sales staff with combined experience of over 200 years
6. **Aggressive Advertising** - the largest budget of any real estate firm in the area
7. **Strategic Locations** - offices in Washington, Bath, and Historic Downtown Washington
8. **Farm & Timberland Division** - the only area company with a separate division form marketing farms, timber, and reinvestment property
9. **Commercial Development Division** - full menu of commercial real estate services, with build to suit capabilities



The Rich Company has been the #1 sales leader in Beaufort County since 1972.



### MAIN OFFICE

1468 Carolina Avenue  
(252) 946-8021 / 800-849-2456



### DOWNTOWN

147 West Main Street  
(252) 644-1234 / 866-375-8294  
[www.therichcompany.com](http://www.therichcompany.com)



### BATH OFFICE

4234 Carteret St.  
(252) 923-7424 / 800-633-9208  
[www.waterfrontsales.com](http://www.waterfrontsales.com)